

Nick Kim

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TEL:347-563-6248

OBJECTIVE: Looking for exciting print & web design project

EXPERIENCE:

Creative Director / Web Designer / Graphic Designer @ NK Studio (2006-2008)

(Salary: \$110,000)

Sr. Art Director / Interactive & Branding Director @ Results Advertising (1999- 08/2006)

With my strong expertise in branding & website development, I helped positioned the agency as an integrated ad agency that provides multifaceted services to clients. As the main force behind the branding and Web projects, I define the project and set a branding goal and execute the job with a hands-on approach. I am definitely a problem-solver and idea giver to my creative team (graphic designers, 3-D animator, writer, and web designer) in 80% of agency's projects (Salary: \$92,000)

Freelance Clients:

MonuMed (B2B Pharmaceutical website, online brand style guide design), 2007-2008

MenuLogic (corporate identity development, website design, interactive touch screen GUI & interaction design for iMENU(New York Marriott Marquis), digital ads), 2007

Alpine Aerospace (corporate website development), 2007

BAUUSA (corporate identity & website development), 2006-2007

Samsung (Screen saver & Web banners), 2006

JWT (b/w & color ads, direct mail, collaterals)

JB+C Design consultant (corporate branding for national brands)

Interbrand (corporate identity for worldwide financial, retail corps.)

JWIN Electronics (consumer electronics packaging)

Mega USA (corporate / brand identity, apparel graphics)

Daily Benefit (brand identity, website)

Health One: Health Food & Vitamin Co. (name development, corporate identity)

Monte Leather (corporate / brand identity)

Cykic (brand identity, t-shirts graphics)

Hahn Corp. (corporate identity)

Abacus (New Year promotional poster, character logo, brochure, menus)

Herbal Origin (name development, CIP, tea packaging design)

EDUCATION:

University of Florida, Go Gators!

BFA in Graphic Design, minored in Photography 1993

SPECIAL SKILLS:

PC & MAC, Expert in Illustrator, Photoshop, Quark, InDesign, Dreamweaver, Flash, Prepress & 4/C prepress production, Search Engine Optimization & Yahoo and Google PPC
Bilingual (English & Korean)

Rate: \$65-\$85/hr