



Nick Kim  
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#### EXPERIENCE:

Sr. Art Director / Vice President @ Results Advertising (1999- Present)

With my strong expertise in branding & Web site development, I helped position the agency as an integrated ad agency that provides multifaceted services to clients. As the main force behind the branding and Web projects, I define the project and set a branding goal and execute the job with a hands on approach.

#### Freelance Clients:

Samsung ( Multimedia )

JWT ( ads, direct mail, collaterals )

JB+C Design consultant ( corporate branding for national brands )

Interbrand ( corporate identity for worldwide financial, retail corps. )

JWIN Electronics ( consumer electronics packaging )

Mega USA ( corporate / brand identity, apparel graphics )

Attack Gear ( corporate / brand identity, sportswear graphics, headwear graphics )

Xanthus ( corporate collateral, catalog )

Health One: Health Food & Vitamin Co. ( name development, corporate identity )

Monte Leather ( corporate / brand identity )

Cykic ( brand identity, t-shirts graphics )

Hahn Corp. ( corporate identity )

Abacus ( New Year promotional poster, character logo, brochure, menus )

Herbal Origin ( name development, CIP, tea packaging design )

Art Director / Graphic Designer of Q Promotion (KAD) Fort Lee, NJ

Estimating projects & follow through with set budgets, designing both concepts and layouts: from idea to finish (b/w newspaper ad., 4/C ad., catalogs, packaging, and other promos), working well with free-lance photographers & designers.

#### EDUCATION:

University of Florida, Go Gators !

BFA in Graphic Design, minored in Photography 1993

#### SPECIAL SKILLS:

PC & MAC, Expert in Illustrator, Photoshop, Quark, Freehand, Dreamweaver, Flash,  
Prepress & 4/c press production, Search Engine Optimization & Yahoo and Google PPC  
Bilingual (English & Korean)